

CONTACT:

Stephanie Blake

stephanie@blakecommunications.com

303.915.4183

Cristina Palombo

cristina@blakecommunications.com

720.985.5009



FOR IMMEDIATE RELEASE

Denver Architecture Foundation Announces Rebrand and Launches Annual Lecture Series with 2018's Catalytic Denver

DENVER — Feb. 22, 2018 — On March 13, the [Denver Architecture Foundation](#) (DAF) will launch its 2018 lecture series, Catalytic Denver. Catalytic Denver is the first full year of DAF's lecture series programming, which will take on a different theme each year. The series connects the public with architecture and design experts and civic leaders aiming to ignite community dialogue and further engage the public with topics related to Denver's built environment.

The lecture series programming comes as part of DAF's recent rebranding efforts, meant to expand and enhance program offerings to people living in or visiting Denver.

"This lecture series, along with our new logo and website, provide greater accessibility and interactivity in delivering on DAF's mission: to inspire people to explore our dynamic city, experience the importance of design to our quality of life, and envision an exceptional future for Denver," said Pauline Herrera Serianni, DAF executive director. "In addition to our hard-hat and walking tours, our annual Doors Open Denver and Box City events and the Cleworth Architectural Legacy Project, we are excited to bring the public another program to engage with Denver's built environment."

The first lecture of Catalytic Denver will take place on Tuesday, March 13 from 6 p.m. to 7:30 p.m. at Sharp Auditorium in the Denver Art Museum Hamilton Building. The lecture, focused on Denver's Civic Center, will host panelists as they intend to find answers to whether the investments in Denver's Civic Center to date are a sign of a revitalization of the area, and how new development should contribute to the civic architecture of the city.

Panelists will include Andrea Fulton, deputy director, Denver Art Museum; Larry Friedberg, FAIA, Colorado State architect; Jon Buerge, chief development officer, Urban Villages; and John Desmond, executive vice president, downtown environment, Downtown Denver Partnership. Ignacio Correa-Ortiz, AIA, AICP CUD, LEEP AP, senior architect/urban designer, Regional Transportation District will moderate the discussion.

Presented in partnership with the Denver Art Museum, the lecture is free and open to the public. To register, visit denverarchitecture.org.

The Denver Architecture Foundation (DAF) inspires people to explore our dynamic city, experience the importance of design to our quality of life and envision an exceptional future for Denver. For more information about DAF, visit www.denverarchitecture.org.

###